

Our Pricing

Three Day Visit \$1,500

Additional Cost:

- Employee Manual
- Front Desk Manual
- Interview process (application to interview)
- P&L (integrates with Quickbooks)

Coaching with Coral \$110/hour

come and play

THREE DAY VISIT



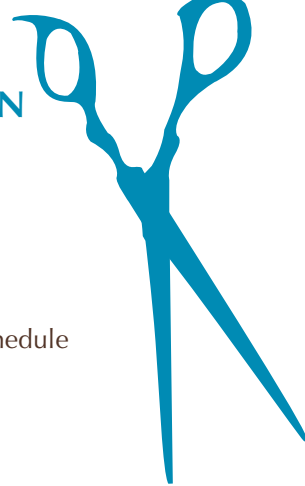
Coral Pleas | 941.358.6000
8429 Honore Ave. | University Park, FL 34201
Info@thepleasformula.com
Thepleasformula.com

Centrally located with hotels and restaurants within walking distance from the salon. 10 minutes from SRQ airport.



Three Day
Owner Training

day one EDUCATION



Balayage - French or American Balayage

Morning Theory

Lunch With Educator - they will share our educational schedule (if owner is not a stylists they can bring a team member)

Hands On with Live Models

day two WITH CORAL

Daily Pep Talk

Weekly 1 on 1 - sit with managers and stylist

Lunch With The Managers

Managers Meeting With Salon Partners - all 3 locations through skype or facetime

On The Floor

- 2 hours at the front desk to see how our reservationists assist the team
- 2 hours on the styling floor with our Protégés

day three WITH TAEOR

2 hours with book keeper

2 hours with inventory specialist

2 hours with marketing specialist - social media, website, grassroots

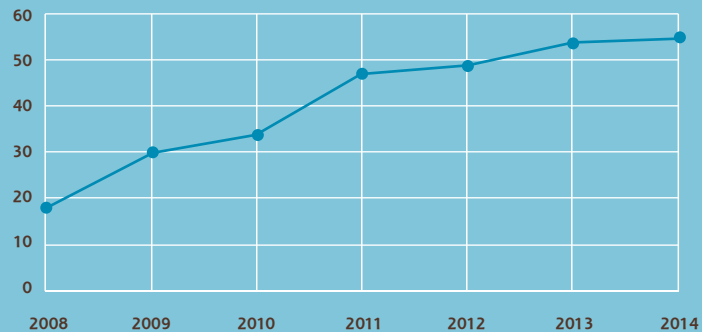
1 hour to watch our orientation DVD that welcomes our new team members

see our growth

CUTTING LOOSE

Year	Number of Salon Locations	Team Members	Sales
2008	1	18	\$616,987.69
2009	1	30	\$944,172.90
2010	2	34	\$1,444,089.00
2011	2	47	\$1,778,374.00
2012	3	49	\$2,028,293.00
2013	4	54	\$2,454,125.00
2014	4	55	\$3,153,472.00

Team Members Per Year



Gross Sales Per Year

